

BECAUSE IT MATTERS



Pan American Airways' famous flying boat, the China Clipper, departed Alameda, California, in 1935. Carrying 11,000 pieces of mail, the flight marked the inauguration of ocean airmail service across the Pacific, an event significant to Alamedans and the world.

Former Naval Site Takes Flight as Mixed-Use Development

Along the shores of Alameda island, in an estuary off the San Francisco Bay, stretches a large tract of land that was once a busy 213-acre naval facility named the Alameda Fleet Industrial Supply Center (FISC). When the site was decommissioned in 1999, the city of Alameda searched for a master developer that could complete brownfield clean-up, oversee infrastructure development and share its vision for revitalization and redevelopment. The city chose Catellus Development Corporation.

The FISC site was later divided into two parcels. With community input, they were named Bayport Alameda and Alameda Landing. Today, Bayport Alameda is a thriving residential community in the island's center with 485 single-family homes, an elementary school and 11-acre park. Redevelopment of Alameda Landing will begin in 2009.

Alameda Landing: Reclaiming One-Half Mile of Shoreline for All to Enjoy

Envision a radiant, tree-lined waterfront laced with cafes, shops and waterside recreation. When complete, Alameda Landing will offer a compelling mix of uses: retail, residential (25% affordable), a new elementary school and low-rise office space. Plans for multimodal parkways, bike paths, a water taxi and ease-of-use traffic routes are also underway. All this draped against a backdrop of one-half mile of rare and coveted waterfront, which will open for the first time as a public gathering place complete with a promenade, a plaza and pocket parks.

It takes a special kind of vision for a developer to turn a brownfield into a placemaking sensation. Catellus has not only the vision but the capability and the motivation to make it reality.

WE DO IT BECAUSE IT MATTERS.

Urban-Island Living in the Bay Area

Surrounded by breathtaking bay views and the nearby skylines of San Francisco and Oakland, Alameda offers a quintessential urban-island lifestyle unique in the Bay Area. With more Victorian homes and naval aviation history than many islands of similar size, Alameda island charms. These are just a few reasons why people choose Alameda as their base. Alameda Landing and Bayport Alameda, both Catellus and city of Alameda redevelopments, give them yet another.

Bayport Alameda

Alameda Landing



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